



# GOVERNMENT ARTS COLLEGE, RANAVAV, DIST. PORBANDAR

(Affiliated to Bhakta Kavi Narsinh Mehta University, Junagadh College Code – 4103001)

Accredited With B+ Grade by NAAC (CGPA 2.74)



## EVENT REPORT

Title of the Activity	<b>From Concept to Creation: Leveraging SSIP 2.0 for Start-up Success</b>		
Organizing Department / Committee	SSIP/Innovation Club/EDP Cell/IQAC		
Resource Person	<b>Mr. Rahul N. Pandya</b> , Assistant Professor, Shri V. J. Modha College of IT, Porbandar.		
Date	<b>29<sup>th</sup> November, 2025</b>		
Venue	Room No : 09 Smart Classroom		
No. of participants	Male	Female	Total
	14	27	41
SSIP Co-ordinator	Mr. Nitin B. Makvana		

## DETAILED REPORT

On November 29<sup>th</sup>, 2025, a comprehensive expert session titled "From Concept to Creation: Leveraging SSIP 2.0 for Startup Success" was organized at Government Arts College, Ranavav. This initiative was a joint effort by the SSIP Cell, Innovation Club and IQAC. The workshop was designed to provide students with a clear roadmap for transforming their creative ideas into sustainable business ventures by utilizing the institutional and financial support provided under the Student Start-up and Innovation Policy (SSIP 2.0).

The session was conducted by Mr. Rahul N. Pandya, an expert in Information Technology and entrepreneurship. His presentation focused on the practical journey from a "raw idea" to a "finished product." Key points discussed during the session included:  
Ideation and Validation: Mr. Pandya explained that every great startup begins with identifying a specific problem. He guided students on how to validate their concepts to ensure they are technically feasible and commercially viable.

The Lifecycle of a Startup: The speaker detailed the various stages of development, including Proof of Concept (PoC), Prototyping, and eventually, the Minimum Viable Product (MVP).

Navigating SSIP 2.0: A significant portion of the talk was dedicated to explaining how students can access the ₹2.5 lakh grant for prototyping. He emphasized the importance of documentation, reporting, and the role of the SSIP MIS portal in tracking progress.

IPR and Patenting: Students were sensitized about Intellectual Property Rights (IPR) and the legal importance of protecting their original creations through patent filing.

The session concluded with a vibrant Q&A round where students inquired about the specific industries that SSIP 2.0 supports. Dr. Nitin B. Makvana, the session coordinator, extended his gratitude to Mr. Pandya for his practical insights.

By the end of the workshop, the participants gained a thorough understanding of the institutional support available to them. This session successfully empowered the students to view themselves not just as job seekers, but as potential job creators and innovators, aligning perfectly with the vision of a self-reliant India.

## EVENT PHOTOGRAPHS

From Concept to Creation: Leveraging SSIP 2.0 for Start-up Success

Mr. Rahul N. Pandya,  
Assistant Professor,

Shri V. J. Modha College of IT, Porbandar.

Date: 30/11/2025



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# SSIP 2.0

Workshop on  
**FROM CONCEPT TO CREATION: LEVERAGING SSIP 2.0 FOR  
START-UP SUCCESS**

*Expert*

**Mr. Rahul N. Pandya**

Assistant Professor,  
Shri V. J. Modha College of IT,  
Porbandar.

Coordinator

Mr. Nitin B. Makvana  
Innovation Club/SSIP/EDP Cell

Principal

Dr. R. B. Joshi  
GOVT. ARTS COLLEGE, RANAVAV

**Date: 30/11/2025**

